



# Preferred Vendor Listing

**Get the benefits of price discounts just like the big chains. Our Preferred Vendor Program negotiates special pricing for Empire customers as a group so you can buy products at 3,500+ store chain price levels. More competitive prices for coffee, equipment, food service, grocery and business services, to include rebate programs add up to more money to your bottom line.**

**Ted Roccagli**  
**Director of Preferred Partnerships**  
**(678) 897 – 0958**  
**[troccagli@empirepetroleum.com](mailto:troccagli@empirepetroleum.com)**

# Food Solutions



[www.subway.com](http://www.subway.com)

- **50% off franchise fee of \$15,000 (\$7,500 value)**
- **Site approval pending Subway review**
- \$65,000 total average cost
- \$360,000 total average annual sales
- 11 months average breakeven
- \$72,000 annual profit projected



[www.krispykrunchy.com](http://www.krispykrunchy.com)

- Grand Opening support: 3cpg off/gal during event
- \$30,000 total average cost
- \$240,000 total average annual sales
- 5 months average breakeven
- \$60,000 annual profit projected



**Chester's**

[www.chesterschicken.com](http://www.chesterschicken.com)

- **\$500 OFF franchise fee of \$3,500**
- \$30,000 total average cost
- \$245,700 total average annual sales
- 4 months average breakeven
- \$74,405 annual profit projected



[www.birdshackchicken.com](http://www.birdshackchicken.com)

- **NO franchise fee**
- \$22,000 total average cost
- \$255,500 total average annual sales
- 3 months average breakeven
- \$114,975 annual profit projected



Naughty Chile Taqueria has a convenient Mexican foodservice solution to fit your needs. With a scalable platform, Naughty Chile integrates into your operations whether you have a lot of space for made-to-order, or just a little space for a countertop hot-hold merchandiser. The full Naughty Chile menu of made-to-order Mexican components includes your meats, side dishes, sauces and salsas. Everything is fully cooked – thaw and retherm and you're ready to serve your customers. And for the easiest foodservice ever, there's the Quickies Burrito Mix line. Quickies are one-scoop wonders for quickly making burritos to cover your dayparts. There's no measuring and mixing with Quickies: just portion the scoop of burrito mix onto Naughty Chile's Hot-Hold Tortillas, roll and wrap and label, and you've made burritos commissary style, right there in your own store. Naughty Chile has a full kiosk equipment package, a countertop setup, and conversion programs. No matter what your needs are, Naughty Chile Taqueria has a program that's just right .



[www.dunkindonuts.com](http://www.dunkindonuts.com)

- Dunkin' Donuts is a market leader in sales of hot, decaffeinated and flavored coffee, iced coffee, bagels, donuts and muffins
- If leased space approved our dealer receives rent Income
- and drives foot traffic to the store. Drive thru required.
- More information found in FDD after site is approved



[www.baskinrobbins.com](http://www.baskinrobbins.com)

Baskin-Robbins was founded in 1945 in Glendale, California by Burton Baskin and Irvine Robbins, ice cream enthusiasts and brothers-in-law, whose passion inspired what is now the world's largest chain of ice cream specialty shops. What was once a selection of 31 flavors—Baskin-Robbins "31®" stands for a different ice cream flavor for each day of the month—has grown to more than 1,400 in its flavor library.

Baskin-Robbins is the world's largest chain of ice cream specialty stores, with more than eight thousand locations, including nearly 2,500 shops in the United States and over five thousand in other countries. Baskin-Robbins sells ice cream in nearly 50 countries



[www.huntbrotherspizza.com](http://www.huntbrotherspizza.com)

- \$15,000 total average cost
- \$72,800 total average annual sales
- 4 months average breakeven
- \$40,716 annual profit projected
- As an Empire dealer you receive \$500 worth of free pizzas once signed.
- A complete grand opening at their expense to promote the product all day



[www.arbys.com](http://www.arbys.com)

- Dealer opportunity to lease space as income and drive traffic to store.



**One Company. One Call.™**

[www.orionfoods.com](http://www.orionfoods.com)

Our Franchise brand Hot Stuff Pizza includes, Chopz, Chix and Gourmet Grub.



Our License brand Piccadilly pizza & subs.



We understand your passion.

It's not just a product, it's much more. If Orion Landmark has learned anything about crafting food it's this... building products is a science, preparing food is an art, and building brands is a passion.

**When you partner with Orion Landmark you will receive:**

- **Expert Training**
- **Capital Expenditure Support (Hot Stuff Pizza ONLY)**
- **Rebates & Off Invoice Discounts**
- **Direct Store and Wholesale Distribution**
- **Menu Items in All Key Categories including Fresh & Frozen Pizza, Sandwiches, Wraps, Burgers, Appetizers and more!**
- **On-Site Consultant Support**
- **Marketing and More!**



[www.goodhumor.com](http://www.goodhumor.com)

Good Humor is a Unilever brand of ice cream started in Youngstown, Ohio, USA in the early 1920s with the Good Humor bar, a chocolate-coated ice cream bar on a stick sold from ice cream trucks and retail outlets. It was a fixture in American popular culture in the 1950s when the company operated up to 2,000 "sales cars".



[www.sbarro.com](http://www.sbarro.com)

More than 60 years ago, Mama Sbarro knew that good food makes great connections. Today, we believe our business still rests on relationships — especially with our franchisees. It's why our operators get some of the best support available in the QSR franchise space. Treat customers to the best-tasting XL NY pizza anywhere, and they'll be back again and again. Sbarro franchisees prove it every day—at more than 600 locations in 26 countries. What makes franchisees around the world choose Sbarro?

- Low cost of entry compared to other franchises
- Quick return-on-investment
- Location and site flexibility
- GPME (Empire) reduced franchise fee – Save \$15,000



[www.LittleCaesars.com](http://www.LittleCaesars.com)

Empire Deal terms: Little Caesars will waive the development fee of \$5,000 per location if they are built within a specified time frame.

Headquartered in Detroit, Michigan, Little Caesars was founded in 1959 as a single, family-owned restaurant. Today, Little Caesars is the largest carry out-only pizza chain in the United States and the third largest pizza chain in the world, with stores in each of the 50 states and 24 countries and territories around the world. An exceptionally high growth company with 60 years of experience in the \$145 billion worldwide pizza industry, Little Caesars is continually looking for franchisee candidates to join our team in markets around the world. In addition to providing the opportunity for entrepreneurial independence in a franchise system, Little Caesars offers strong brand awareness with one of the most recognized and appealing characters in the country, Little Caesar. Little Caesars Express stores offer the opportunity to integrate the power of the Little Caesars brand into nontraditional locations like convenience stores and gas stations. Pizza!Pizza!



Tres Picosos burritos are the perfect convenience food: portable, wrapped, compact and flavorful! Covering all dayparts, Mexican food is popular for convenience and travel retailers. Tres Picosos burritos are handmade, hand-rolled, and hand-wrapped. With eco-friendly kraft paper packaging and street art-designed labeling, Tres Picosos burritos use authentic Mexican recipes.

Unlike ordinary burrito brands Tres Picosos never compromises its high-quality ingredients and recipes. Tres Picosos doesn't add fillers or stretchers. The brand uses its original 3-oz specially formulated hot-hold tortilla and pairs it with 5-oz of delicious fillings. This tortilla-to-filling ratio differentiates the offering, bringing your customers better food and a better value.

Tres Picosos has three flavors for breakfast - Bacon, Sausage and Western Breakfast; and five for the rest of the day - Picadillo Beef, Pork Carnitas, Chicken Fajita, Taco Beef and Chipotle Chicken.

Tres Picosos burritos rock the hot case. Merchandise them in the open-air cooler, and heat burritos per daypart to merchandise in the hot grab and go display.



[www.sonicdrivein.com](http://www.sonicdrivein.com)

**Incentive:**

**Franchisees who sign a development agreement will receive a \$1,000 discount on their license fee for the first and second store.**

**Referral Fee:**

**For any leads who sign a development agreement, we will pay Empire a referral fee of \$500.**

SONIC® is an innovative, one-of-a-kind QSR Restaurant brand with a rich heritage that encompasses 65+ years. We believe in providing excellent customer service while developing core relationships with our customers and the communities in which we operate.

With a national advertising reach in the U.S., busy travelers will know the brand from one coast to another. We serve hot food made to order and our innovative menu offerings ensure we have a little something for everyone in the car. Customization is at the core of what we do, and our drink combinations – which constitutes as much as 35% percent of our business – combo meals, snacks and dessert options make us a convenient destination for customers of all ages. Sonic's investment in technology has allowed us to build an interactive environment that boasts order-ahead and mobile payment capabilities - taking convenience to another level.

No matter the venue, the Sonic Drive-In model is an experience unlike any other and places us at a strong advantage over other QSRs.



[www.dippindots.com](http://www.dippindots.com)

• **National pricing program**

With high brand recognition and awareness, we have rolled out our distribution model and can help increase your profits. Our impulse freezer takes up a minimum footprint and offers high profit for the space. With consumer demand for Dippin' Dots increasing in the retail setting, adding Dippin' Dots is a sure-fire way to point these fans to you to boost your novelty program and increase incremental sales.





**Campbell's**  
SNACKS

[www.zoro.com](http://www.zoro.com)

We supply through wholesale companies the following product portfolio:

Cape Cod Potato Chips

Kettle Brand Potato Chips

Toms Brand Potato Chips & Pork Skins

Lance Crackers & Peanuts

Snyder's of Hanover Pretzels such as: Mini, Sticks, Rounds, Seasoned Twist, PB Filled, Flavored Pieces such as Honey Mustard & Hot Buffalo Wing & Chocolate Dipped Pretzels

Pepperidge Farm – Goldfish, & premium cookies like Milano's, Chessman & Farmhouse Choc Chip cookies  
Late July – Organic Flavored Tortilla Chips & Potato Chips

Snack Factory Pretzel Crisp – The one and only flat pretzel

**EMPIRE**



### Restaurant Quality Chicken for Your C-Store

Let Broaster help you enter or enhance your foodservice operation at your GPM locations.

Since 1954, Broaster has provided easy to use commercial kitchen equipment and nationally recognized trademark food programs that assist you in adding incremental revenue without the franchise fees or royalties! Adding our Broaster Express and Genuine Broaster Chicken concepts will drive traffic and allow you to offer restaurant quality, quick-serve varieties, and flavorful menu options to keep your customers returning for more. Our premium quality Broaster products are the perfect meal or snack satisfaction for people on the go and our nationally recognized branding with easy-to-use equipment simplifies execution of our brands. The program flexibility will fit any operation producing sales upwards of \$50,000/year. Typically, you will see ROI in less than one year.

Broaster provides a solid Distributor network that expands across the country providing you with delivery and start up as well as training, maintenance and service keeping your operation up and running.

A great destination program like Broaster Express or Broaster Genuine Chicken will also boost other sales layers like beverages, snacks, and fuel.

## Drink Solutions



[www.nuco2.com](http://www.nuco2.com)

### • National Pricing Program

NuCO2 is the only national provider of ISBT Certified beverage grade carbon dioxide gas solutions to the restaurant, hospitality, and convenience store industry. We provide the most reliable, economical and convenient beverage carbonation solutions to more than 155,000 customers and carbonate over 40 million drinks every day. We have over 150 service locations throughout the U.S., which means you get instant support to ensure your beverages are always pouring perfectly.



[www.frazil.com](http://www.frazil.com)

Frazil is the fastest growing non-carbonated dispensed frozen beverage brand in the US by providing the retailer with great products, programs and service!

# schaerer

swiss coffee competence

[www.schaerer.com](http://www.schaerer.com)

- Fresh hot & iced coffee on demand at the push of a button.
- Real iced coffee without sacrificing taste.
- Every brew cycle is consistent and ground straight from the bean for unsurpassed freshness, aroma and taste.
- Speed – Faster than a traditional drip brewer without recovery time (64oz carafe).
- Reduce waste – There's no need to hold coffee anymore.
- Less labor – Avoid all the handling and maintenance required with drip coffee makers.
- Simple and intuitive user interface, ideal for self-serve and staff operated environments.
- Supports multiple bean types.
- Easy-to-follow animated cleaning instructions



Nortega Coffee Services  
Coffee Machine Repairs

### The Destination For Coffee Excellence

Nortega Coffee Services has been in business for more than 10 years bringing our customers 100% satisfaction. We have exclusive Manufacturer and Distribution of super-automatic espresso coffee machines. We offer high quality equipment that can operate and be placed anywhere from small offices to warehouses, restaurant, apartments complexes, Gas stations, Car washes and coffee bars with minimal maintenance needed. Nortega Coffee Services provides high quality services local and nationwide. We would love to serve you and have you experience our fresh and exquisite product served at the convenience of your office or your home. Find out how you can qualify for a free trial, TODAY!

**EMPIRE**



## WESTROCK COFFEE

[www.westrockcoffee.com](http://www.westrockcoffee.com)

As the brand behind the brands, Westrock Coffee is the leading beverage partner to the retail, foodservice and restaurant, convenience store and travel center, CPG, non-commercial and hospitality industries, providing innovation and digital traceability at scale to meet demands globally.

Recognized for innovation in coffee, tea, flavors, extracts, and ingredients, Westrock Coffee has a proven track record of delivering customizable end-to-end beverages to our customers.

As the industry changes and customer demands increase, the need for traceable end-to-end beverage solutions is critical. Westrock Coffee provides its customers with transformative product development, scalable manufacturing, custom packaging, and global distribution, all fueled by leading market research and data propelled insights.



**THE MOST POWERFUL  
BRAND IN SLUSH**

[www.icee.com](http://www.icee.com)

- ☐ **The #1 Brand in Frozen Beverages**
- ICEE has 86% brand awareness- strongest brand recognition of all frozen beverages.
- ICEE brand is perceived as “the original” and “authentic”
- Most purchased Frozen Beverage, chosen by 60% of Frozen beverage Consumers.
- Sold in over 75,000 locations nationwide.
- Lease from \$340/month; includes service with no money down.
- Special product pricing through GPM-Empire Petroleum.
- Slush Puppie Equipment loaned at no cost.

Since 1967, ICEE has been a household name, forming its own category in the food and beverage market and becoming the No. 1 brand in frozen beverages. With ICEE, anyone can relive their childhood and create new memories with the ones they love.

# Grocery / Food Distribution



**H.T. HACKNEY**

[www.hthackney.com](http://www.hthackney.com)

- **National pricing and rebate programs**

More than just a distributor. We're your partner. From quality foodservice products to equipment, we do it all. At H.T. Hackney Co., we provide our customers with everything they need to be successful in today's highly competitive marketplace. This simple philosophy has made H.T. Hackney Co. one of the largest wholesale distributors in the United States, delivering total convenience and providing one reliable source for all your store's needs.



We are a family-owned business with a rich history of serving our community for the past 17 years. Our commitment to personalized service sets us apart, and we always go the extra mile to ensure your satisfaction. Located in the heart of Macomb County, MI, we are conveniently situated to cater to the needs of our local customers. We pride ourselves on providing high-quality products and exceptional customer experiences. Thank you for considering us as your trusted partner, and we look forward to serving you!



**Core-Mark®**

[www.core-mark.com](http://www.core-mark.com)

From its humble beginnings in 1888 as Glaser Bros., a single tobacco storefront in San Francisco, Core-Mark has grown into one of the largest distributors and marketers of consumer goods in North America. While the past century has brought incredible changes to our business and the world in which we operate, our goal is the same today as it was over 120 years ago — to provide customers with the best possible service and to help them grow their sales and profits.

Core-Mark's Vendor Consolidation Initiative (VCI), unifies the fragmented DSD delivery model into multi-week deliveries. Utilizing our tri-temp fleet and this high frequency delivery model, VCI can deliver efficiencies that reduce inventory and operational costs, while providing a truly Fresh product offering that consumers are looking for.

Candy, Snacks Gum and Ice Cream. These programs combine Core-Mark's category expertise with effective merchandising, providing customers with solutions that increase sales and profits.

# Program Development



[www.cscsw.com](http://www.cscsw.com)

CSC ServiceWorks is the industry leader in tire inflation and vacuum services. Joining 70,000 convenience stores, gas stations and car washes enjoying generous revenue sharing from our reliable hassle-free air programs. Features include:

- Fast local service
- Digital payment options
- Remote monitoring
- Free equipment and installation.

Pump up profits & deflate costs with CSC Service Works.

\*note – Formally known as Air-Serv



For service or refund:  
Scan QR Code



Or Call  
833-282-0979

**Certus**

Reliable Air Service

**Because Your Brand Rides On It**

## Our Technology. Your Reputation.

We know customers won't remember the brand of the air vending machine they use. But they will remember you for providing a reliable, convenient service.

At Certus, we engineer, design, manufacture, operate, distribute, and service our own technology so that we can ensure you have the industry's best technology and service today, and for all the years ahead.



Contact us about upgrading your air and vacuum service:

[www.certusmfg.com](http://www.certusmfg.com)

833-282-0979



[www.getcma.com](http://www.getcma.com)

- **Additional rebates for items you currently purchase AT NO EXTRA COST**

CMA puts \$billions in incremental purchasing programs, hundreds of manufacturers, and simple, engaging marketing tools at the fingertips of every Petroleum Marketer and Convenience Retailer! With one easy system, CMA works alongside your grocery or DSD distributor programs to help you lower product costs throughout the store and QSR, reach customers at the Point-of-Sale, and drive sales.



**GREYHOUND**

[www.greyhound.com](http://www.greyhound.com)

- **Makes your site a destination stop and can increase inside sales 25-50%**

The only US bus company with a regular nationwide intercity schedule. Greyhound Lines carries some 22 million passengers yearly to more than 3,100 destinations, mainly in the US but also in Canada and Mexico.

# PROforma

ONE SOURCE. INFINITE RESOURCES:

Proforma Marketplace stands as a stalwart in the industry, boasting a robust 37-year legacy of providing diverse businesses with top-notch promotional items, corporate apparel, and uniforms. Over the years, our dedication to excellence has earned us the privilege of being selected as a vendor to esteemed partners, including the prestigious GPM Empire. At Proforma Marketplace, we understand the power of branding and the impact of quality promotional materials. Whether you need customized apparel, attention-grabbing promotional items, or efficient printing services, we have the expertise to meet your requirements. Our mission is to elevate your brand image and ensure that your business makes a lasting impression.

For personalized assistance or to discuss specific requests for apparel or promotional items, feel free to reach out to us at 586-873-2905 or via email at [tony.rubino@proforma.com](mailto:tony.rubino@proforma.com). We look forward to collaborating with you to enhance your business's visibility and success.





RED E  
CHARGING

[www.redecharge.com](http://www.redecharge.com)

TURN-KEY

We handle all aspects of your project from installation, permitting, and site plans to ongoing marketing, driver support and maintenance.

INDUSTRY BEST PRICING

As the nation’s largest DC Fast Charging distributor, we can pass on the savings of our buying power directly to you saving our site hosts an average of \$40,000 per project while still offering a higher-powered product.

REVENUE WITHOUT THE RESOURCES

We provide monthly usage reports and deposit the revenue earned directly to your bank account. We handle every aspect of operating the chargers including 24hr driver support, nationwide network of service technicians guaranteeing 98%+ uptime, and site-specific marketing. We only make money when you and your site make money.



[www.homecityice.com](http://www.homecityice.com)

Every retailer is unique with different needs from their ice supplier. Home City Ice is here to be a partner, not just another vendor. Partnering with Home City Ice you get so much more than an ice supplier, it is a relationship tailored to your ice needs. Find out all the reasons we are the right decision for your business. Home City Ice has been family owned since 1924. We're pretty darn proud of our past. In business since 1893 and owned by the same family for nearly 100 years (1924), we're excited about the 1000's of families we have provided a livelihood for and the 100's of thousands of customers we have served over the last century. Our future looks bright, and we like to think we're just getting started.



[www.incomm.com](http://www.incomm.com)

NO COST for the POS, Scanner, gift card blanks and displays. Visa gift cards are available and many national retailers.

Increase your sales and bottom line by offering gift cards and prepaid services to your customers.

Nice addition with NO COST and will drive incremental sales as well to the location.



[www.allovermedia.com](http://www.allovermedia.com)

- We pay YOU to advertise!
  - \$35/month – pump toppers
  - \$15/month – ice merchandiser
  - \$15/month – one sheet poster

ALOver Media has the largest network coverage of gas stations and convenience stores with nationwide coverage in every state, every market, every zip code.

Don't wait for your consumers to come to you, grab them in their natural environment and reach them with gas pump advertising. The average person stops at a gas station 5-7 times a month and typically is within 1-2 miles of where they work or live. We are creatures of habit, which makes us easier to target and understand. While standing at the pump, consumers have 3-5 minutes of refueling time when they are able to view and pay attention to your advertisement.



[www.chargepoint.com](http://www.chargepoint.com)

**ChargePoint** is the market leader in EV charging operating the largest and most open network in the world with best-in-class hardware and advanced cloud-based services.

**We have the solutions and expertise you need to maximize your investment in EV charging:**

- + Best in class ChargePoint EV charging solutions
- + Ownership models to fit your business: own or on demand
- + Product experts, project management, customer onboarding and education
- + We will help you identify and apply for all relevant incentive programs: local or federal.



Sani-Grabbers Glove and Clearview dispenser system gives you an economical method to address the Germ Conscious Market and will set you apart from your competitors. Grow Fuel Sales, Increase Inside Sales, Strengthen Customer Loyalty. It all starts at the Pump. Being located at each pump makes it easy to Capture your customers attention showing them that you recognize, care and have provided a solution for their concerns about health and wellness.



[www.airadpromotions.com](http://www.airadpromotions.com)

Customers are exposed to thousands of marketing messages every day. Get back to the basics and get your message out in front of the people who really matter.

Why add a whole new medium to your marketing strategy? Inflatable advertising takes your existing promotional messages right to the captive audience passing by your location every day. Do more with less of your advertising budget.

We are in the business of attracting more business and increasing your visibility. At a time when the focus is more about satisfying, we think it's time to rise above the noise and aim for the 'Wow' factor! One stop is all it takes. And Air Ad Promotions is the one stop. We handle the design, manufacturing and installation of all your inflatable advertising products – including custom inflatables, advertising flags, custom tents, pennant strings, tube dancers and custom banners. Customers are exposed to thousands of marketing messages every day. Get back to the basics and get your message out in front of the people who really matter. Why add a whole new medium to your marketing strategy? Inflatable advertising takes your existing promotional messages right to the captive audience passing by your location every day. Do more with less of your advertising budget.

# SAVEMORE

*Powering Retailers with Savings and More*

[www.mySaveMore.com](http://www.mySaveMore.com)

SAVEMORE brings retailers discounts and rebates on their foodservice purchases. Leverage our buying power to negotiate chain-like supplier contracts that help you increase profit for your business. Savings on Grab & Go, Roller Grill, Hot & Prepared Foods, Bakery, Deli Case, Salad Bars, Self Serve Beverages, Utensils & Cups, Carry Out, Janitorial, Paper & Disposables, POS and more!



[www.gstv.com](http://www.gstv.com)

GSTV is a national video platform that entertains consumers while fueling up and drives them from the forecourt into your store. Did you know that on average your customer will only spend 30-90 seconds in your store? GSTV is the last screen they will see before they come inside, so grab their attention with your video promotions.

- **89%** watch and listen to the show
- **62%** go into the c-store during their visit
- **40%** of fuel-only consumers say promos would entice them to shop

Our free custom Retailer Promotional Ads (RPAs) play during a fuel transaction and promote store products, for a **yearly media value of \$2,500**. With our dedicated support team and our in-house content studio available to you for free, you'll also gain **yearly creative services at a value of \$12,500**. Don't miss out on a **free partnership** to drive customers into your store.



[www.paysafe.com](http://www.paysafe.com)

Credit Card Processing for most all business models. Founded in 1999, Petroleum Card Services is one of the largest re-marketers of First Data's Buypass network in the U.S. PCS built our reputation in fueling payments for gas stations and convenience stores, but we can do so much more. From hotels to auto repair, retail and restaurants PCS has the latest technology, products, and insight and expertise to help maximize your profitability. From cutting edge trends and need-to-know basis, we make the complex world of payments simple. Benefit from next day funding on all card types, EMV upgrade assistance and chargeback protection. Ask me how I can help you with all your business needs.

Dedicated Sales Representative, Julie Chizek 775-552-3074, [JulieC@PCS4Fuel.com](mailto:JulieC@PCS4Fuel.com)



GoEBT is a full stack payment processor that specializes in payment processing (debit/credit/EBT) for 26K c-stores, bodegas small grocers and QSRs across all 50 states utilizing the latest hardware and software technology to accept magstripe, chip, NFC, QR Codes, Apple Pay and Google Pay.



[www.CDESolutions.com](http://www.CDESolutions.com)

GoEBT is a full stack payment processor that specializes in payment processing (debit/credit/EBT) for 26K c-stores, bodegas small grocers and QSRs across all 50 states utilizing the latest hardware and software technology to accept magstripe, chip, NFC, QR Codes, Apple Pay and Google Pay.

## Heartland

[www.heartlandpaymentsystems.com](http://www.heartlandpaymentsystems.com)

Heartland is the point of sale, payments and payroll solution of choice for entrepreneurs that need human-centered technology to sell more, keep customers coming back and spend less time in the back office. Nearly 1,000,000 businesses trust us to guide them through market changes and technology challenges, so they can stay competitive and focus on building remarkable businesses instead of managing the daily grind. Learn more at [heartland.us](http://heartland.us)

# Back Office Accounting



[www.pdisoftware.com](http://www.pdisoftware.com)

- Built by operators, for operators, PDI C-store Essentials gives owners of individually operated c-stores the tools they need to stay in the know and better control daily operations. Use the mobile app to view real-time dashboards and act immediately to minimize risks and grow profits. Eliminate the guesswork with accurate tobacco scan data, item-level pricing, product counts, and daily reports.
- With over 35 years of convenience retail knowledge and the industry's leading loyalty platform, store owners who choose PDI gain technology they can rely on and a partner they can trust.



[www.myretailbuddy.com](http://www.myretailbuddy.com)

- **MyRetailBuddy** is a software to back your Marketing and Daily operations on a single platform.

**Operational Efficiencies Include:**

- **Shift Scheduling:** Prepare employee shifts send periodic alerts via Email and/or Text messages to employees of their work schedule.
- **Clock-In & Clock-Out:** Employee Clock-In & Clock-Out as well as automatic weekly Time tracking for Payroll reporting. Ability to edit time when employees forget to clock in or out.
- **Payment by Check:** Payment by check is made easy, secure and 100% traceable. No more leaving signed checks at your stores. No more ordering expensive checks. No more unauthorized Payments.

# Security Solutions



PRE-EMPLOYMENT BACKGROUND SCREENING

- Full-service background screening company
- No contracts, minimums, or signup fees
- Industry leading pricing and 8 hour or less turnaround times
- Real time live customer service
- Tailored packages to fit customer needs
- 10% Price reduction for Empire Members



a Motorola Solutions Company

[www.envysion.com](http://www.envysion.com)

Convenience store and fueling station owners and operators understand the importance of having visibility into the successful operation of their locations. Whether it's utilizing surveillance video or cameras tied to POS transaction data for loss prevention, operational audits, or cloud storage, we give you instant access anywhere at any time with one simple login. Learn more about Envysion and the services we offer by visiting [envysion.com/gpm](http://envysion.com/gpm).





[www.metercalibration.biz](http://www.metercalibration.biz)

- **National rates – TX, OK, LA only**

Meter calibration is a procedure in which a pump is programmed to dispense the appropriate amount of fuel per transaction. The display on the pump indicates how many gallons were dispensed, but that is not always the TRUE gallons. Calibrating each meter is the best way to correct dispensing issues and prevent more issues from arising. Many companies calibrate their meters on a quarterly, bi-annual, or annual calibration schedule.

## PDSolutions

**Enhancing the way you do business.**

[www.petrodatasync.com](http://www.petrodatasync.com)

PDS Solutions offers tank monitoring services seamlessly integrated into the dealer portal and mobile apps so that you can view your fuel inventory, tank alarms, and reports. With our cellular hardware, it can be easily connected to your ATG so that you can reliably access your current and historical inventory information from anywhere.



[www.verifone.com](http://www.verifone.com)

- **National Pricing Program**

Verifone offers a wide variety of POS hardware for your convenience stores. Stay on top of the ever-changing industry with Countertop POS Hardware, PIN Pad POS Hardware, and more!



[www.jones-frank.com](http://www.jones-frank.com)

- **Preferred Service Rates**

Jones & Frank is the largest equipment Distributor, Service Provider and installer serving Owners and Operators of Fuel Systems in the United States. The company is headquartered in Raleigh, NC with over 400 employees. Products and Services are delivered across the country with a network of branch offices along with sales and service teams that are strategically located to serve their customer base.



[www.bazoinc.com](http://www.bazoinc.com)

Bazo is a Construction and Site Maintenance Management Company specializing in surveying, permitting, construction and installation of service station image, as well as the development and implementation of multi-site projects. Bazo Construction manages projects across the United States from its Headquarters in Dearborn MI.



[www.opticfuelclean.com](http://www.opticfuelclean.com)  
[Chris@ofcca.com](mailto:Chris@ofcca.com)

Optic Fuel Clean (OFC) inspects and removes water, loose sludge, bacteria and sediment from fuel in UST's and AST's. A 7-stage filtration process is used to remove the contamination and return the good fuel back into the tank and only discard the unwanted waste. This innovative process visually inspects and cleans the fuel at the same time while your customers continue to pump their fuel so there is no tank downtime!



## Imaging Contractors of USA

We offer Competitive and Quality Work in a timely manner:

- Complete Brand Conversions
- Image Refresh
- Replace and repair canopy fascia
- Power washing / Parking Lot striping
- Interior & Exterior site painting
- Interior Graphic Installation
- Fast Food/Franchise Contractor
- Bollard/Bumper poles installation



**IMAGE BUILDERS**

[www.imagebuilders.com](http://www.imagebuilders.com)

Image Builders is the industry leader in Petroleum Imaging. Established in 1995, our team has the experience, skills, and knowledge to consistently exceed our customers' needs and expectations. Our primary scope of work includes canopy and building fascia, LED lighting, electrical, sign Installation, and maintenance. As an authorized dealer for Optec Displays and LSI Lighting, we specialize in providing premium LED signage and lighting products. Image Builders is the superior choice in making the best first impression to your customers.



[www.spatco.com](http://www.spatco.com)

- **Leading Petroleum Equipment, Installation, & Service Provider in the Southeast**

SPATCO Energy Solutions is a leading Petroleum Equipment, Installation, & Service Provider in the Southeast U.S. supplying all necessary components to build and maintain your convenience store or fueling facility. We provide a diverse line of reliable products supported by industry-best warranties including underground storage tanks, fuel dispensers, point-of-sale, back-office inventory systems, lighting, spare parts, accessories, and more. Our expert installation and service teams provide support for your equipment after the sale.

# Specialty Services



At Blue Rhino, we're known for the care we put into every propane tank. We're also synonymous with convenience – because when you need propane quick, there's probably a Rhino nearby.

But we have to answer the question everybody asks. Where did the name come from?

Back in 1994, a man named Billy Prim saw a propane tank exchange business overseas. An entrepreneur at heart, he decided to start an exchange company back home.

Billy came up with the name during an African photo safari. He saw a rhino, and thought it looked like a propane tank. He added blue because it's the color of a propane flame. The brand was born.



[www.catscale.com](http://www.catscale.com)

- **Support with site selection**

The largest truck scale network in the world, with over 1,200 locations throughout the U.S. and Canada. With the stringent weight regulations and potential fines associated with violating such regulations, CAT Scale Company provides a much-needed service to the trucking public



[www.rapidxchange.com](http://www.rapidxchange.com)

## Need a propane tank refill for your barbecue grill? Choose Rapid-X-change.

With Rapid-X-change, you'll get the quickest, safest and most convenient propane tank exchanges around!

With every Xchange, you'll get:

- **Quality** — Get a like-new cylinder at every exchange. No more greasy, rusty cylinders to carry!
- **Safety** — Thanks to our 12-step refurbishing process, you'll always have a safe, high-quality cylinder. We guarantee it!
- **Convenience** — Our tanks are available at convenience, hardware and grocery stores – many of which are open 7 days a week, 24 hours a day

Available in Maryland, Delaware, Virginia, NC, SC, Georgia, Florida, Alabama, Mississippi, Tennessee, Kentucky (entire states)

Limited availability in Illinois, Indiana, Ohio and Pennsylvania- Louisiana



<https://05876305.acnibo.com/us-en/home-services/health-sharing>

Are looking to save on your health care? Impact Health Sharing is your solution to the rising cost of healthcare which delivers a modern and affordable alternative to health insurance.

\*We are offering savings between 30% -70% on healthcare costs for individuals and businesses.

\*No Network, you are free to choose any doctor and hospital that you want in the country.

\*Our open enrollment is 365 days a year.

\*Free telemedicine

\*Great RX pricing

\*Mental Health



Drive foot traffic to YOUR location!! **NO COST whatsoever!!** Submit your address today to check availability!!

1. Amazon Lockers start at 6' and can increase by 3' segments. We have a 30' Locker installed in NYC and have some larger ones in Europe as well. For a 6' unit, there are 42 slots and every additional 3' adds 23 slots.
2. Lockers can go both inside and outside and will bring traffic to the site from our extensive studies.
3. Pick-up and drop off is completely automated and problems can be handled remotely as well. Store Personnel not involved whatsoever.
4. Amazon pays for the entire install, and we hold the site harmless for damage/vandalism/theft.
5. Correct, the mail carriers and customers interact directly with the unit and do not need assistance from store personnel Ted.



**SPEED DATA LLC**  
TRANSFORM DATA INTO ANSWERS

[www.speeddatallc.com](http://www.speeddatallc.com)

**Nationwide Delivery in Two Weeks** We offer our clients the most accurate feasibility studies on the market by providing all-inclusive reports through a seamless process. Gas Stations, C-stores, Truck Stops and many more! Email [contact@speeddatallc.com](mailto:contact@speeddatallc.com) for more information.



PriceVision provides the Smartest and most advanced SMD/LED Fuel Price Sign Systems (SMD<sup>2</sup>) on the market. PriceVision's Smart, easy to install, plug-and play components simplify ordering and installation leading to trouble-free operation. PriceVision Smart Digits high-definition fonts are **approved by all major fuel brands and installed in thousands of sites across North America.** PriceVision systems are produced in Texas, delivering short lead times and a comprehensive warranty up to 5 years.



<https://interstatesign.com>

(678)897-0958

TRoccagli@gpminvestments.com

**Interstate Sign Company (ISCO)** is a full-service sign company with over 32 years of experience.

**ISCO** provides nationwide coverage and specializes in C-Store Imaging, Branding, and Re-Branding. Everything is built in-house.

**ISCO** can handle everything for you, including site surveys, design, permitting, engineering, project management, fabrication, and installation.

We excel at meeting deadlines. The best thing we build at Interstate Sign Company is

a great working relationship with our Clients.

**ISCO** is a UL approved company and fully insured.

#### SERVICES WE PROVIDE

High-Rise Signs and Installs

Ground-Up Canopy Build

Canopy Installation

Canopy ACM

Sign Manufacturing

Sign Installation

Foundations

Sign Service

Full C-Store Rebrands

Storefront Signage

Canopy Lights

Parking Lot Lights

**Painting Services:**

Decking, Bollards, Islands,





**Pickup or delivery from Convenience stores near you**

Explore restaurants/C-stores that deliver near you or try yummy takeout fare. With a place for every taste, it's easy to find food you crave, and order online or through the Grubhub app. Find great meals fast with lots of local menus. Enjoy eating the convenient way with places that deliver to your door. Preferred discounted rates for GPM Empire dealers!

**Convenience store Owners: Sign up with Grubhub to tap into millions of hungry customers at discounted rates.**



[www.bulldoginsurance.com](http://www.bulldoginsurance.com)

- **National insurance program with lower rates**

With a combined experience of over 70 years, Bulldog Insurance has given its customers peace of mind by making their insurance experience easy and convenient. Our caring agents strive hard to meet our customers' unique needs . Over the years, our market grew from rural areas to small towns, suburbs and metropolitan areas. We stay ahead of the curve by expanding our products and services to meet our customers' changing needs.



[www.wastefocus.com](http://www.wastefocus.com)

- **Leader in waste management solutions and savings**
- Waste Focus will perform a customized savings analysis on your current disposal services to see where we can save you money. We offer consolidated billing, flexible management reports on demand, and a personalized customer service number.



[www.midax.com](http://www.midax.com)

MIDAX Sigma self-checkout and order ahead applications are designed from the ground up to be easily deployed providing true connectivity across all your store systems saving time, labor while increasing store efficiencies vs legacy applications.

Sigma customer facing self service applications interface directly with your existing point of sale for seamless, self-maintenance of item and price files, keeping them continually IN SYNC !



[www.doordash.com](http://www.doordash.com)

Door Dash gives you prime real estate in the Door Dash app., so you get noticed by new customers and let you offer discounts AND even beer/wine in certain states, to encourage customers to place orders, and use similar incentives to get customers to place commission-free orders directly on your website. It let's you add a revenue stream by selling an established, well-known brand out of your restaurant's kitchen. We at GPM Empire have negotiated for YOU a discounted National program to put more dollars to your bottom line. Call your Territory Manager and get signed up TODAY.

# Financial Services



[800-783-7600](tel:800-783-7600)

Amcom works with convenience store partners to make their operations more efficient and profitable. We offer Altria, business applications and data analytics. There is no fee....we pay you!

- You may cancel at any time.
- You need to: keep your price book current, scan your sales at the register & do your daily books timely.
- We will pull your data & pay you!



[www.imstcorp.com](http://www.imstcorp.com)

## Comprehensive Site Analysis

IMST Corp provides comprehensive retail site analysis with accurate sales and fuel forecasting for new builds and remodels. We also provide services for foodservice and QSRs, car washes, hotels, liquor stores, washeterias, and best land use.



Better financing by design®

<https://partner.tandemfinance.com/empirepetroleum>

Tandem Finance offers gas station and c-store owners financing solutions specifically tailored for acquiring essential equipment, such as fuel dispensers, POS systems, refrigeration units, and more.

- Apply online – simple and secure process
- 100% soft credit check – won't affect FICO score
- All credit profiles considered including start-ups
- Competitive pricing
- Apply now by clicking [here](#).



[www.ascentiumcapital.com](http://www.ascentiumcapital.com)

Ascentium Capital specializes in flexible c-store financing up to \$1.5MM. Experience a streamlined process for 100% financing: easy application & instant credit decisions for up to \$250K. With over 25 years of expertise, Ascentium helps you acquire nearly anything: in-store equipment, furnishings, security systems, refrigeration, signage, lighting, commercial vehicles, EMV/POS systems as well as gas station items & more.



[info@OneWorldBusinessCapital.Com](mailto:info@OneWorldBusinessCapital.Com)

- We Help Startups & Existing Business owners with getting Financing or Refinancing.(see attached flyer)
- We can help with SBA as well as Non-SBA Loan Options.
- **We Specialize in Gas Stations.**
- We offer below loan products for Gas Stations:
  1. Loans for Real Estate Acquisition
  2. Business Goodwill Loans
  3. Working Capital or Line of Credit
  4. Remodeling or Ground-Up Construction.
  5. Refinancing



[www.comdata.com](http://www.comdata.com)

## • Reduced equipment costs

Automate your payment processes and see the difference it makes. You'll have more time and feel more secure about transactions. Generating additional revenue for your company doesn't hurt, either. Simplify your point-of-sale transactions. The use of our merchant systems improve efficiency at the pump and reduce training time for employees, all while increasing traffic by offering convenient features for drivers.

# Training Services



[www.USTtraining.com](http://www.USTtraining.com)

## Online Class A/B and C UST Operator Training

We offer mandatory training for operators of underground storage tank (UST) systems that is user-friendly, cost-effective and 100% online. Benefits include:

- No more travel to attend a class,
- State-approved courses,
- Member discounts + bulk discounts too,
- Helps reduced fines, downtime, leaks and spills,
- Shop> Purchase> Train> Certify. It's easy!

QUICK LINK to Class A/B Training:

[Class A/B - UST Training](#)

QUICK LINK to Class A/B Training:

[Class C - UST Training](#)



[www.tsmanagementservices.com](http://www.tsmanagementservices.com)

Our training seminars and support materials are unlike any other. They're designed BY C-Store owners, FOR C-Store owners and operators. Our training programs are developed and presented by experienced and successful C-Store owners/operators. The seminars, training tools and materials provide pragmatic tools that focus specifically on the problems that C-Store owners encounter daily: recruiting, retaining good employees, cash and inventory controls, effective category management, improving customer service, managing expenses, budgets and understanding and achieving increased profits. Classroom Seminars The classroom-style training seminars have proven to be so successful that over 4800 retailers in 228 different seminars have participated.

# Equipment Services



- **Leader in the fuel dispenser industry**

Gilbarco Veeder-Root is the global leader of integrated technology solutions in the retail petroleum industry. From our reliable fuel dispensers to intuitive point of sale to revolutionary operation management systems and convenience store equipment, Gilbarco Veeder-Root delivers total integrated solutions from the forecourt to the convenience store. Gilbarco has the proven expertise that our customers around the world have come to depend on.



- **Leader in petroleum equipment**

As a retail customer, you can depend on Guardian Fueling Technologies to handle all of your petroleum equipment needs. We understand that for your retail business, time is money. We handle all of the following services: new construction, petroleum equipment sales and maintenance, HVAC/refrigeration, LED lighting, POS systems, security packages and software.



- **Leader in the price sign industry**

In today's changing and competitive marketplace, price signs are one of the most powerful marketing tools for convenience store owners. With thousands of signs installed worldwide and years in the business under our belt, we are leading the industry with a variety of cutting edge sign options that will impact your bottom line. From SMD retro-fit solution, to LED and profit boards, we'll update your sign with state-of-the-art technology that's brighter, cost-effective and more resistant than ever before.



Gilbarco/Veeder-Root distributor and Authorized Service Organization, specializing in complete turnkey design, sales, installation and services of retail fueling and Fuel Quality and Cleaning services



- **Leader in the fuel dispenser industry**

When selecting replacement parts for your fuel dispensers and point of sale (POS) systems, trust the people who know your equipment best. Because all Wayne Genuine Parts feature our most up-to-date product enhancements, you're assured of getting the highest quality and most compatible parts available. Looking for peace of mind? We back all Wayne Genuine Parts — including printers — with an industry-leading warranty



- **Reduced pricing on fuel supplies**

Source provides solutions as a distributor of petroleum/liquid handling equipment for the construction and maintenance of convenience stores, fueling facilities and gas stations. With strategically located stocking capacity in excess of 130,000 square feet across the U.S.A. and a fleet of Source trailers for extended use on jobsites, Source delivers anytime, everywhere for you.

We offer a multi-million dollar real-time, computer-linked inventory.





[www.shopcousa.com](http://www.shopcousa.com)

• **National Pricing Program**

ShopCo USA specializes in metal food service cabinets, metal sales counters, and gondola systems, and we have the shortest lead time in the store fixture and shelving industry. We offer a variety of products including metal food service cabinets, 4D upright sales counters, SHOP-FLEX metal cabinets, Madix gondola shelving, Euro gondola shelving and specialty fixtures. National Pricing to the GPM-Empire Dealer. Get a quote today.



*Smart Care is your trusted partner for commercial foodservice, refrigeration, beverage and HVAC equipment services. From store layout and design planning, to build and install projects, to equipment sales, maintenance and repairs – we’ve got you covered. Our highly trained technicians deliver local, timely service nationwide to keep your operations up and running. Work with Smart Care for professional equipment repair and maintenance services that help you reduce costs and minimize downtime. For services call 1-800-822-2303 or email [servicerequest@smartcaresolutions.com](mailto:servicerequest@smartcaresolutions.com).*



Oscar W. Larson Company is a full-service petroleum and fluid handling equipment contractor with a comprehensive offering of industry-leading and specialized services. Founded in 1946, Oscar W. Larson Company has served the Midwest as a leader in the industry for over 72 years with offices in three states and over 325 skilled employees. We are proud to offer our customers the best Service Department in the industry available 24 hours a day / 7 days a week / 365 days a year **Indiana Michigan and Ohio only**



Restaurant Technologies fully automates the dangerous cooking oil handling process. At zero capital expense to the operator Restaurant Technologies installs a bulk fresh oil tank and a waste oil tank and directly connects the tanks to the fryer. The fryer operator can add fresh oil and dispose waste oil with just the push of a button, never touching or handling the oil, creating a cleaner, safer kitchen. **NO COST** to the GPM-Empire Dealer for the filtration system PLUS you get 300 pounds of start-up oil FREE and then National pricing on oil.



For over 100 years Bennett Pump has been a leading manufacturer of retail and commercial fueling solutions and components both domestically and internationally. Bennett Pump Company maintains its central headquarters in Spring Lake Michigan and serves customers throughout the world. Our US based manufacturing location in Spring Lake, Michigan offers Bennett Pump the flexibility to be a worldwide competitor in fueling and payment solutions and provide our service distributors with the training and support wherever needed. Bennett is committed to providing our customers with the right blend of features, technology, pricing and service. Through research, development and innovation Bennett looks for ways to improve all aspects of the fueling and payment experience keeping up to date with changes in demand and technology. Focusing on what’s next and how to improve has allowed Bennett’s product line, offering, partnership and service to grow. From design to new technology to service and support, Bennett Pumps are a Simply Better fueling option. **Contact Michael Robledo (561) 325-6029**



• **National pricing structure**

At Cybera, we make secure, enterprise-grade network applications and services accessible to all your distributed locations – urban or rural, large or small. No matter how many sites you have, implementing our solution is fast, effortless and costs less than conventional WANs.



Veeder-Root is a leading global supplier of fuel management solutions with a tradition of excellence in the petroleum industry. Our products improve profitability and abate risk for customers by delivering solutions to manage onsite operations, compliance reporting, fuel procurement, inventory reconciliation, and accounting processes. Veeder-Root products and services are installed in over 500,000 tanks globally and responsible for 22 billion gallons of gasoline and diesel fuel annually.



PDQ is part of OPW, a Dover Company, and we continue our global leadership role as the world's largest manufacturer of touch free vehicle wash systems. PDQ brands include LaserWash® Touchfree In-Bay Automatic Vehicle Wash Systems, ProTouch® Friction In-Bay Automatic Vehicle Wash Systems, LaserH2O® Reverse Osmosis Systems, Access® Customer Management System and MaxAir™ Dryers

# Back Office Accounting



- Built by operators, for operators, PDI C-store Essentials gives owners of individually operated c-stores the tools they need to stay in the know and better control daily operations. Use the mobile app to view real-time dashboards and act immediately to minimize risks and grow profits. Eliminate the guesswork with accurate tobacco scan data, item-level pricing, product counts, and daily reports.
- With over 35 years of convenience retail knowledge and the industry's leading loyalty platform, store owners who choose PDI gain technology they can rely on and a partner they can trust.



- **MyRetailBuddy** is a software to back your Marketing and Daily operations on a single platform.
- Operational Efficiencies Include:**
- **Shift Scheduling:** Prepare employee shifts send periodic alerts via Email and/or Text messages to employees of their work schedule.
- **Clock-In & Clock-Out:** Employee Clock-In & Clock-Out as well as automatic weekly Time tracking for Payroll reporting. Ability to edit time when employees forget to clock in or out.
- **Payment by Check:** Payment by check is made easy, secure and 100% traceable. No more leaving signed checks at your stores. No more ordering expensive checks. No more unauthorized Payments.

# Novelty Vendors



[www.lyncoproducts.com](http://www.lyncoproducts.com)

**Our future rests on our customers' success.**

Our selection of proprietary brands are an unmatched differentiator in the marketplace. Our brands are customized within each category to be effective profit generators. We only offer products under our brands that truly make sense while taking into consideration demand, functionality and design.

Understanding this dynamic relationship and nurturing mutual growth is what makes Lynco Products a truly unique partner in an industry offering everything you want, but nothing you need.