HOWARD INTERACTIVE

You need IT. **We do IT.**

888.912.3151 | howardcomputers.com

Food and Beverage Solutions

Howard Technology Solutions produces a complete line of technology hardware solutions for the restaurant industry. With Howard, you are getting American-made, cutting-edge designs for various applications. Our products are produced in 5 million square feet of state-of-the-art, ISO-certified facilities. As a result, our customers can have security in knowing that their needs can be met no matter the scale of the project. We provide a total Ecosystem of hardware solutions and software partners from the drive-thru to the back of the house and all backed by 24/7 support for brake fix and warranty. Our goal is to provide a safe, efficient way to engage your customers. We are software, and peripheral agnostic can integrate with all major POS providers and components. Discover the security in dealing with the biggest and the best for all your restaurant technology hardware solution needs.

US-Based Dedicated Support

Our friendly, US-based team of experts will answer your questions about the product, hardware setup, or installation, and with telephone hold times of typically one minute!

24/7 Support

We provide FREE telephone technical support 24/7, 365 days a year for as long as you own your Howard product.

Engineering Support

Howard has over 500 Engineers on staff, with years of combined experience, to give our customers the new products and improvements that they need.

Howard's Technical Partnership Program

Howard's Technical Partnership Program (HTPP) allows your staff to be trained to perform basic hardware services on Howard products.

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Self-Service Kiosks

Self Service kiosks help customers and employees create a better experience for all. Customers are free to customize their orders, receive suggestions, and add to their order without guilt without pressure, and confirm their choices for more accurate orders. In addition, restaurants can review staffing and allocate labor that directly impacts bottom-line profitability.

Ticket Averages
Howard Self-Service Kiosks can increase ticket averages up to 30% through suggestive sales.

Customer Safety
Howard Self-Service Kiosks increase customer safety through contactless engagement

Decreaced Lines
Howard Self-Service Kiosks can help decrease long lines. 75% of people prefer to use kiosks with lines greater than 5 people.

Restaurant Ecosystem
Howard Self-Service Kiosks provide a complete restaurant ecosystem, bridging front-of-house solutions to back-of-house production, while expediting service with higher tickets, better accuracy, and a safer customer experience through contactless engagement.

Order Accuracy
Howard Self-Service Kiosk can increase order accuracy through customer confirmation.

Labor
Howard Self-Serivice Kiosks can help reallocate labor to areas that have greater impact on profitability

Customer Preference
60% of people surveryed prefer to order by QSR kiosks in establishments

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QSR Locker Solutions

The most significant impact on your bottom line could be the addition of our locker solutions for customer and delivery driver pickups. Lockers provide a truly contactless, self-contained platform for your restaurant employees to deliver hot or cold food. The pre-assigned cabinets may then be placed close to a rear door for access only by customers with a QR code or PIN that has been sent to their cell phone. The modular design of our lockers makes them scalable to fit any size footprint.

Delivery Control

Howard Lockers give you greater control of the delivery of orders to customers and drivers.

Contactless

Howard Lockers provide safe contactless engagement for both customer and employee.

Generate New Sales

Howard lockers help you obtain new business by promoting online sales using apps.
This preferred process for contactless ordering and pickup creates customer loyalty, which can take your business to the next level.

Secure

Howard Lockers provide secure cabinets only accessible by customers and drivers through QR code or Pin.

Temperature Controlled

Capable of maintaining FDA recommended food holding temperatures, helping with HAACP compliance for your establishment.

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QSR Menu Board Solutions

Digital Menu Boards from Howard Interactive have been proven to reduce perceived wait times, keep the lines moving and influence your customers' buying decisions. Show your customers your new food and beverage products before they reach the cashier or point of sale terminal. The Menu Content management system is easy and straightforward, allowing you to update based on time of day, season etc. We want to help you in your day-to-day tasks and get you back to serving your customers. Customized designs and colors are available.

- Customizable Display
- Fully Digital, Static, or Hybrid Capable
- Advertising and Upselling Capability
- Boost Sales by Displaying Products & Features Alongside Digital Menus
- Dynamic Menu Content with Real-Time Content Management
- Easy Changeover Between Mealtimes and Menu Updates
- Durable, Outdoor Rated, & Weather Resistant
- Hight NIT Rating for Visibility In All Weather Conditions
- Weather Resistant Casing * Can be made out of stainless for harsh environments
- Made in the USA

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Ecosystem

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HOWARD KIOSK SERIES

H SERIES

H1

H2

H3

O SERIES

O1

O4

W SERIES

W1

W2

W3

...

A SERIES

A1

A3

A4

A5

R SERIES

R2

R2 Tabletop

R3

R4

R5

D SERIES

D1

D2

D5

D7

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